

# “Our Danube”

## DECLARATION

3<sup>rd</sup> December 2010

**We**, the participants of the 2<sup>nd</sup> General Assembly of the Danube Competence Center, meeting in Belgrade (Serbia), have issued this Declaration as a response to

- the constant development of our own organisation;
- the economic and social development trends in our regions;
- the need for adopting sustainable and responsible tourism practices in the middle and lower Danube reaches; and
- the desirability of increasing cross-border cooperation in the tourism sector.

**We** are convinced that the Danube Strategy will further enhance the security and prosperity of all those living throughout the Danube River basin. Accordingly, DCC and its members call for:

- Improving and intensifying the dialogue between all Danube tourism stakeholders crossing historic, cultural and ethnic boundaries;
- Strengthening sustainable regional development through implementing appropriate cross-border tourism activities in harmony with our common natural and cultural heritage;
- Promoting the whole length of the Danube as a distinctive European tourism destination, knowing that the true identity of the Danube's lies in her very diversity!

**We** are aware that although the Danube region already has a tradition of co-operation at many levels, expanding these efforts has been hindered by lack of funds or political will. DCC and its members therefore commit themselves to encouraging an open and constructive dialogue among all relevant parties as the best way to overcome such problems in future.

**We** have begun this process by creating a wealth of ideas for concrete projects and initiatives to foster sustainable tourism throughout the Danube region, since each individual visit generates greater mutual understanding and respect in the Danube community as a whole.

**We** invite all those who share these aims to celebrate OUR DANUBE at the following events in 2011:

- the Brussels Tourism Fair “Salon des Vacances” from 3<sup>rd</sup> to 7<sup>th</sup> February
- the “Blue Week” at Iron Gate region from 19<sup>th</sup> to 25<sup>th</sup> June

On behalf of the DCC General Assembly



Boris Čamernik  
General Secretary