

STUDY TOUR OF MR. BONAFIDE TO EASTERN SERBIA

Except from providing the lecture on Kolarac, Mr. Bonafide had an opportunity to visit Eastern Serbia where he met with cultural heritage of the region. On locality Felix Romuliana, he presented the information system of guidance and tracing of cultural monuments - system that is used in State of New York. Next day in Kladovo, Mr. Bonafide visited the remains of Traian's bridge and Archaeological Museum Đerdap, where he discussed about the possibility to protect in situ cultural goods. Mr. Bonafide also visited Archaeological museum Lepenski Vir – really good practice example of transportation of the locality to other location, in order to create local and international attraction.



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EUROVELO 6: THE DANUBE CYCLE ROUTE MOBILE APP UPDATE

In the previous issue of this bulletin, we have announced the official launch of our latest mobile application dedicated to all the cyclists who plan to spend few days on the wheels, riding long distances along the Danube. Meanwhile, iOS version was launched as well, and - based on the further field testing and feedback from the users - we have completed the first big update. We are proud to say that several hundreds of installs have been recorded already; so please feel free to check it out and spread the word.



CONFERENCE: IN SITU PRESENTATION OF HISTORIC MONUMENTS

The conference “In Situ Presentation of Historic Monuments” was held on Monday, May 23rd in Kolarac Center (Studentski Trg 5), Belgrade, from 10 AM to 3 PM. It was organized by DCC, and many distinguished experts and guests participated.

The event is part of activities promoting “Roman Emperors and Danube Wine Route”: although the project ended in 2015, DCC still supports its partners in the efforts to maintain high standards of the Route and preserving potentials of common cultural heritage of the region.

In his opening speech, Mr. Michael Werner, president of the Scientific board of the Route and professor of Roman archeology at the New York State University, pointed out the importance of cultural monuments protection, as well as in situ presentation – where historic buildings and archaeological sites are presented at the place they were found, together with the original artifacts. “It is

important to keep on to such a form of interpretation, not only because it is a part of international trend, but also because it is the most authentic way of presenting cultural and historical heritage”, said Mr. Werner.

Keynote speaker was Mr John Bonafide, Director of the Technical Preservation Services Bureau for the New York State Division of Historic Preservation, who presented in situ presentations and preservation of cultural-historical landmarks in New York State. Mr Bonafide focused on the examples of in situ presentations: from XVIII century attractions from the American War of Independence, to the monument dedicated to 9/11 victims. He also presented a short timeline of Cultural Property Protection Law, and analyzed the differences between the way cultural and historical heritage is evaluated in Serbia and in USA.

The participants of the conference also had the opportunity to hear from Ms. Kätke

Brakhan, Project Leader of the Regional programme to strengthen the cross border tourism at the Middle and Lower Danube through DCC, which is part of the activities of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in Serbia.

“We are promoting and developing the Danube region as unique tourism destination.

Tourism needs culture to be offered to visitors, and the treasure of culture and history, presented through historic monuments and places, increases its value when people explore and experience them. Thus, promotion of cross border tourism and promotion of cultural routes have the same goal.

We are happy we were part of the development of the Roman emperors Route and the Danube Wine Route as a combined touristic product, created under the lead of the DCC”, said Ms. Brakhan, pointing out that GIZ, will be involved and will support further development of this route.



BLUE WEEK FESTIVAL 2016.

In order to celebrate International Danube Day the sixth Blue Week Festival will traditionally take place in three Danube countries: Serbia, Romania and Bulgaria between 25th and 3rd July.

Supported by Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) and in cooperation with Tourism Organisation of Kladovo (SER), Cyclomaniacs from Drobeta Turnu Severin (RO), Cycling Association Đerdap (SER) and Wild Serbia (SER), the Danube Competence Center is organizing various activities focusing on active tourism, culture, nature and cross border cooperation.

Three major events will take place on 25th -26th June in Ruse (Bulgaria) and on 2nd -3rd July in Kladovo (SER) and Drobeta Turnu Severin (RO):

BLUE AND WINE EXPO - promotion of 12 wine regions that are part of newly developed international cultural route "Roman Emperors and Danube Wine Route"

The event is organized in cooperation with Municipality of Ruse third year in a row. Visitors will once again have the opportunity to taste the wines from all 12 wine regions that are now part of European cultural route "Roman Emperors and Danube Wine Route".

Wines from Croatia, Serbia, Romania and Bulgaria will be exhibited on different stands and except from wine promotion, visitors will be able to learn more about the touristic attractions of the mentioned regions.

Exhibitors will also take part in the workshop "Wines from the Danube Region", where they will discuss the possibility of establishing the joint label and promotion of the Danube wines on international market.



BIKE FEST

(promotion of Iron Gate cycling route) – promotion of newly developed Iron Gate cycling route – 228 km of route that gathers two cities across the border – Kladovo (SER) and Drobeta Turnu Severin (RO)

In 2015, DCC started creating Iron Gate Cycling Route - that spreads between neighboring cities of Kladovo and Drobeta Turnu Severin. In cooperation with local stakeholders (Cyclomaniacs, Tourist Organisation of Kladovo and Cycling Association Đerdap), the team marked 6 different routes that all in total have the length of 228 km. Different in the terms of difficulty and length, these six routes will be suitable for everyone, from families that would like to have an easy ride, to the tourists that are eager to hit the road and explore the surrounding nature.



In order to promote the route, in the framework of Blue Week festival, Romanian and Serbian cyclists will gather in the morning of 2nd July and after the short city ride in Kladovo, they will jointly cycle to Drobeta Turnu Severin and nearby camp Balotesti where the group will have the opportunity to participate in different activities such as: cycling games, free ride along one of the routes and music program in the evening. The idea of this activity is to raise the visibility of undiscovered touristic potential in the region, and increase the number of tourists that stay overnight, instead of just passing through one of the most beautiful Danube regions.



BLUE ROWING

(promotion of active tourism) – promotion of active tourism through 5 kayak tours during which visitors will have the opportunity to paddle in kayaks along the Danube in Kladovo

While cyclists ride along the newly established Iron Gate cycling route, local population of Kladovo (SER) and Drobeta Turnu Severin (RO) will have the opportunity to take part in free kayak tours and additional program on Kladovo beach.

In cooperation with Wild Serbia (SER) 12 kayaks will be available for 5 kayak tours, during which individuals, friends and families will have a chance to paddle along the Danube in 30 minute tours. For those who like to enjoy and relax - tents, refreshments and music will be organized on the beach, guaranteeing good atmosphere.

This activity promotes active tourism and nature, raising awareness to the importance and potential of the Danube: not only in the field of tourism, but also in the terms of sports, diversity and recreation.



#enjoygermannature

WALKING THE DANUBE PEAKS TRAIL



Destination Germany offers a wide variety of landscapes and a fascinating range of flora and fauna. This year, the German National Tourist Board (GNTB) is running a campaign called 'Holidays in the heart of nature' (#EnjoyGerman-

Nature), which emphasizes the pristine natural attractions and associated tourism highlights that can be found across Germany.

Particularly along the Young Danube, the name for the upper reaches of the river in Germany, unique and breathtaking landscapes offer scope for a variety of activities along and on the water that can be combined with cultural experiences to make any trip an adventure.

In spring, summer and autumn, the Danube Peaks Trail (<http://www.germany.travel/en/leisure-and-recreation/walking/danube-peaks-trail.html>) is the perfect way to experience the Donaueggenland, the region of hills along the Danube that encompasses parts of the Swabian Alb. This 57km, quality-certified trail provides a perfect opportunity to walk from Mount Lemberg, which at 1,015 metres is the highest point of the Swabian Alb, down to the banks of the Danube and town of Beuron.

The Danube Peaks Trail has so much to offer, including mountain peaks and plunging valleys that were shaped by the Danube itself. The mix of charming natural scenery and historical monuments is enough to make any walk here one to remember.

Discover Germany's natural landscapes here: <http://www.germany.travel/en/leisure-and-recreation/natural-landscapes/discover-your-favourite-spot.html>

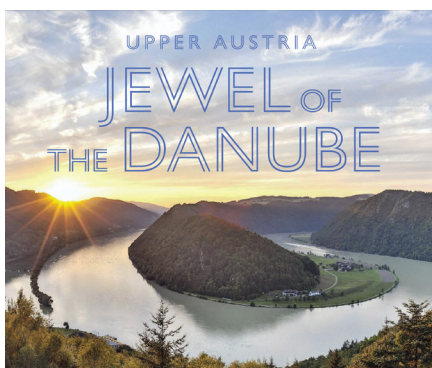
SHIP CHRISTENING IN LINZ



The new cruise ship Avalon Passion was christened on 13 April 2016 in Linz in Upper Austria. Around 70 journalists and tour operators from the US were invited to join this international

event and a 1-week-cruise on the Austrian Danube. Jill Ellis is the god-mother of the ship.

In the course of this international cooperation with Avalon Waterways the Danube region in Upper Austria has also produced a magazine about the Danube in cooperation with the tourism board Linz and the Upper Austrian tourism board. This magazine was inserted in the Smithsonian Journeys Danube Issue of April 2016 in the US. Here you can find the insert online: https://issuu.com/donauberoesterreich/docs/sqj_1604_danube_ua_insert_layout_fi



TRANSDANUBE.PEARLS

The Danube region in Upper Austria is amongst 15 partners from the entire Danube region who participate in the project "Transdanube. Pearls", which has been submitted in the Interreg Danube Transnational Programme. The main goal of the project is the establishment of a network of destinations in the Danube region committed to sustainable mobility. The decision about the approval for the project is expected for autumn 2016. The project duration will be from January 2017 to June 2019.

WEB PAGE FROM THE DANUBE REGION IN LOWER AUSTRIA AVAILABLE IN VARIOUS LANGUAGES

The Danube Region in Lower Austria has much to offer: Top Excursion Destinations, Museums, Danube Shipping, picturesque hiking and cycling tours, beautiful wine roads, excellent cuisine, delicious products (like the Wachau Apricot), many spectacular events (like the Solstice) and much more. All this information can be found on our web page – in four different languages (German, English, Slovak and Czech).

Links Web Page:

English: <http://www.donau.com/en/the-danube-in-lower-austria/>

Slovak: <http://www.donau.com/sk/dunaj-dolne-rakusko/>

Czech: <http://www.donau.com/cs/dunaj-dolni-rakousko/>



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POZAREVAC - THE CAPITAL OF FLOWERS



On the second weekend in May, Serbian town Pozarevac was the venue of the ninth Flower Festival, which brought together more than 100 exhibitors inspired by the nature and flowers, ecology and environmental protection. During the two days of

the Festival, visitors could buy flower bouquets, arrangements, seasonal flowers, interior and exterior design details, and get useful advice for improvement of their living space.

The festival was organized by The Tourist organization of Pozarevac, The Association of florists and honey maker of Braničevo District, The Association of Beekeepers Pozarevac and local municipality.

EASTER ETHNO FESTIVAL IN POLJANA

Every year since 2009, an International Easter Ethno Festival is held on the second day of Easter, in the doorway of Sestroljin monastery in Poljana, Serbia.

This year, the visitors had the opportunity to taste local "ethno" food, prepared by old, authentic recipes. They could also at the competition in cracking Easter eggs, choosing the most beautiful painted Easter eggs, the most authentic prepared meal and setting the table, the most beautiful cake, etc.

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internationales
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MEET EACH OTHER, GET TO KNOW EACH OTHER, GROW TOGETHER!

The Festival is not just about the performances or the market, but also the multitude of projects aimed at getting to know each other. For example, in the International Youth Camp, where new friendships are made and room for meaningful exchange is created. With a series of conferences and discussions, the Festival also devotes time to address the social and political issues affecting the Danube region.

TEN COUNTRIES – TEN DAYS – ONE FESTIVAL: 10TH INTERNATIONAL DANUBE FESTIVAL ULM/NEU-ULM

01 – 10 JULY 2016

Over 300,000 visitors are expected in Ulm and Neu-Ulm, as artists and guests from the countries along the second longest river in Europe meet for the 10th International Danube Festival (German: Internationales Donaufest) from the 01st to 10th July. Every two years, the Donaübüro of Ulm/Neu-Ulm organises this festival of encounters, in which the unfamiliar becomes familiar, the unknown becomes known. During these 10 days of events, as well as the craft and culinary market, visitors will have the opportunity to experience the Danube region in all of its cultural diversity.

MUSIC, DANCE, LITERATURE AND EXHIBITIONS

The International Danube Festival offers a vibrant mix of different artistic genres: music from Classical to Jazz, Balkan-Beats, World Music, Folk and Pop; literature; theatre; dance; film; exhibitions. A colourful family entertainment programme ensures there is something for visitors of any age. The 10th Danube Festival opens on 01 July with a premiere of the London-based Romanian composer and violinist Alexander Balanescu's choreographed musical theatre work 'Flotsam' (German: Treibgut).

MARKET OF CULTURES

At the core of the festival, there is the Market of Cultures. The Market represents the key idea behind the International Danube Festival: to reflect the diversity of cultures, music and dance forms, as well as the ways of life found along the Danube. Here, visitors may enjoy traditional music, culinary specialities and authentic craftwork from the different countries and regions. Live demonstrations and interactive activities give an authentic insight into the art of craftwork.



EXPERIENCE THE BEST FROM THESE COUNTRIES

The International Danube Festival showcases the international partnerships and cultural encounters between the Danube countries, with the focal points being unity in diversity, the idea of cultural cooperation in Europe and the strengthening of cohesion in the Danube region. Above all else, however, the International Danube Festival is a fantastic opportunity to get to know the cultural ambassadors of the Danube countries and to experience the best these countries have to offer!

The complete programme: www.donaufest.de

LJUBICEVO HORSE RACES



For a lot of years, since 1964, at the first weekend in September, European horse racing elite gathers in Ljubicevo, Serbia.

A day before the competition, all participants parade through the center of the town.

Then they take the oath and promise to compete honorably. After that, beautiful cloaks, swords, horses, coaches and peasant costumes move to the hippodrome and everyone does his best to win. There are trotters, gallopers, hurdles, horse training and horse exhibition, as well as Ljubicevo all-around competition - a unique competition gathering young brave men riding best horses, and compete in chopping using a sword, messenger riding, archery, spear and mace shooting.

53rd Ljubicevo Equestrian Events will be held from 2nd to 4th September 2016.

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