DESKTOP RESEARCH OF CCI ACTORS

November, 2018.

SERBIA

- CITY: Zaječar
- TYPE OF SERVICE/PRODUCT: souvenirs
- OWNER OF THE SERVICE/PRODUCT:
 National Museum of Zaječar
- CATEGORY: Creative Industry
- SUBCATEGORY: arts and crafts
- WEBSITE:
 http://www.muzejzajecar.org/novo/index.
 php/posetioci/suveniri
- CONTACT:+381 19 422 930sekretar@muzejzajecar.org

- SHORT DESCRIPTION:
 Custom made souvenirs with mo tives of Felix Romuliana ordered by
 museum from local artisans.
- PHOTO:









- CITY: Zaječar
- TYPE OF SERVICE/PRODUCT: product
- OWNER OF THE SERVICE/PRODUCT: Workshop for producing domestic soaps "Lady Emilly"
- CATEGORY: Creative Industry
- SUBCATEGORY: arts and crafts
- WEBSITE: <u>http://www.emilly-shop.com</u>
- +381 19 343 6956 ladyemilly@mts.rs zoran.pejovic@emilly-shop.comg

• SHORT DESCRIPTION: Natural soaps made by the original recipe once used by the Roman imperor Galerius, born near Gamzigrad, nearby Zajecar where today lay remains of the palace he built in 4th century A.D., Felix Romuliana.









- CITY: Zaječar
- TYPE OF SERVICE/PRODUCT: product
- OWNER OF THE SERVICE/PRODUCT:
 Winery "Raj"
- CATEGORY: Creative Industry
- SUBCATEGORY: arts and crafts
- WEBSITE: http://vinarija-raj.com
- CONTACT: +381 69 110 9895 office@vinarija-raj.com

SHORT DESCRIPTION:
 TAMJANIKA (Black & White) is a
 classic wine of Zaječar region.
 The idea is to connect the wine,
 archaeology & history of East
 Serbia.

The design on the labels is based on The Felix Romuliana Labyrinth Mosaic, IV Century.
Raj IMPERIAL TAMJANIKA is available from the UNESCO site, Felix Romuliana, just outside Zaječar.



- CITY: Zaječar
- TYPE OF SERVICE/PRODUCT:
 3D animation of Felix Romuliana
- OWNER OF THE SERVICE/PRODUCT: MapSoft d.o.o.
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:

http://www.mapsoft.rs
https://www.youtube.com/watch?time_
continue=1&v=cGSWyb4caak

CONTACT:+381 11 2456 330

- SHORT DESCRIPTION:
 Free 3D video animation of Felix Romuliana.
- PHOTO:

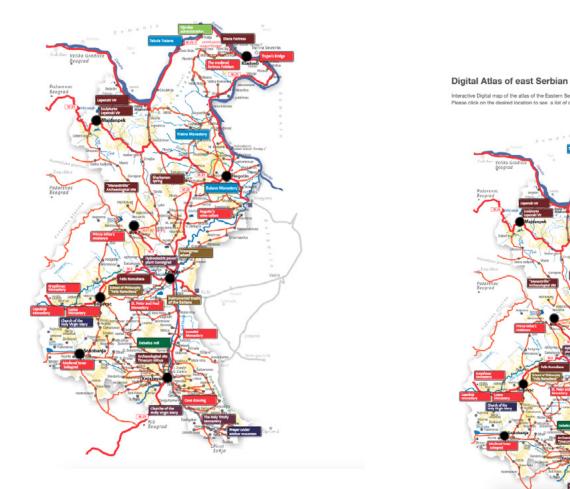




- CITY: Zaječar
- TYPE OF SERVICE/PRODUCT: interactive web platform
- OWNER OF THE SERVICE/PRODUCT: Institute for Cross-border Areas
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:

 www.achaten-suisse.com
 www.ipp.rs
- CONTACT:+381 19 436988office@ipp.rs

• SHORT DESCRIPTION:
Digital Atlas of east Serbian
cultural heritage is an interactive web
platform, which presents 92 the most
representative examples of cultal
heritage of eastern Serbia including
Felix Romuliana in Zaječar. The overall
objective is to show the importance
of innovation in the processing
and storing of information, the
establishment of additional affirmation
of the rich cultural heritage of the
region and highlighting their tourist
importance.



- CITY: Zaječar
- TYPE OF SERVICE/PRODUCT: souvenirs
- OWNER OF THE SERVICE/PRODUCT:
 Tourist organization of the city Zaječar
- CATEGORY: Creative Industry
- SUBCATEGORY: arts and crafts
- WEBSITE: http://tozajecar.rs
- CONTACT:+381 19 421 521turisticka.zajecar@gmail.com

SHORT DESCRIPTION:
 Souvenirs with motives of Felix Ro muliana ordered by tourist organi zation of the city Zaječar from
 local artisans.



CROATIA

- CITY: Osijek
- TYPE OF SERVICE/PRODUCT: education
- OWNER OF THE SERVICE/PRODUCT:
 Archaeological Museum of Osijek
- CATEGORY: Culture
- SUBCATEGORY: Museum
- WEBSITE: http://www.amo.hr
- CONTACT:amo@amo.hr+385 (0) 31 232123

- SHORT DESCRIPTION:
 Various exhibition settings and guided tours, including the Roman heritage, for tourists and locals accompanied by modern signalization, info boards and screens.
- PHOTO:





- CITY: Osijek
- TYPE OF SERVICE/PRODUCT: education
- OWNER OF THE SERVICE/PRODUCT:
 Museum of Slavonia
- CATEGORY: Culture
- SUBCATEGORY: Museum
- WEBSITE: https://mso.hr
- CONTACT:mso@mso.hr+385 (0) 31 250731

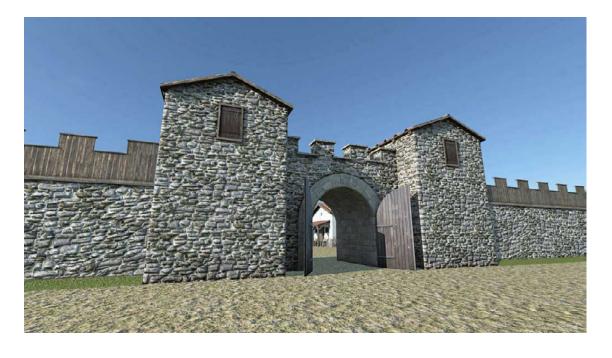
SHORT DESCRIPTION: Various exhibition settings and guided tours for tourists and locals accompanied by modern signalization, info boards and screens.





- CITY: Batina, Osijek-Baranja County
- TYPE OF SERVICE/PRODUCT: archaeological site
- OWNER OF THE SERVICE/PRODUCT:
 Museum of Slavonia
- CATEGORY: Creative Industry
- SUBCATEGORY: 3D reconstruction of Roman fort Ad Militare
- WEBSITE: <u>https://www.youtube.com/watch?v=bbyFZYyQ-08</u>
 <u>http://limescroatia.eu/batina/</u>
- CONTACT:mso@mso.hr+385 (0) 31 250731

• SHORT DESCRIPTION: 3D reconstruction of Roman fort Ad Militare dating from 1st - 3rd c. Area was systematically scanned by the joint efforts of experts from the Museum of Slavonia in Osijek, Institute of Archaeology and the Department of Archaeology of the Croatian Science and Art Academy.





- CITY: Kopačevo, Osijek-Baranja County
- NAME OF THE EVENT:
 Spirit of Imperium Romanum
- OWNER OF THE SERVICE/PRODUCT: Privilegium d.o.o.
- CATEGORY: Culture
- SUBCATEGORY: Event
- WEBSITE: https://privilegium.hr
- CONTACT:
 maria.gunzinam@privilegium.hr
 +385 99 670 2525

SHORT DESCRIPTION: The two-day event that revives the life of the Romans through the setting up of Roman camps, where Roman soldiers-legionnaires will be

located, as well as the weapons and

gastronomic offer of the old Rome.









- CITY: Osijek
- TYPE OF SERVICE/PRODUCT:
 Pointers, iOS and Android app
- OWNER OF THE SERVICE/PRODUCT: Pointers d.o.o.
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:

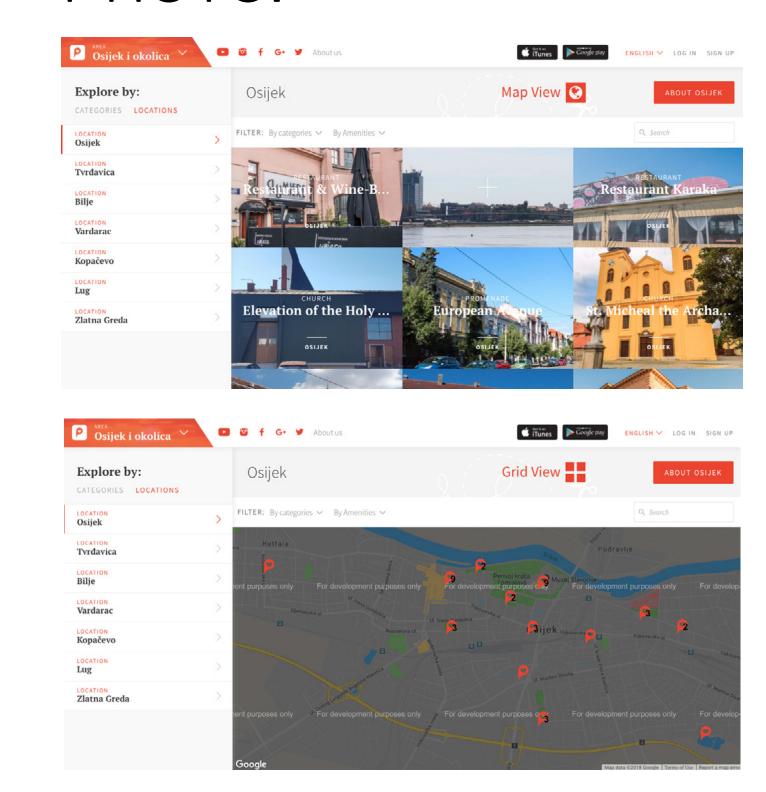
iOS: http://tiny.cc/40za1y

Android: http://tiny.cc/c3za1y

http://pointerstravel.com

 CONTACT: pointers.mainoffice@gmail.com

• SHORT DESCRIPTION: Pointers is a personal travel guide created to rise the visibility of tourist destinations with support from the Ministry of Tourism of the Republic of Croatia, Croatian Tourist Board and Croatian Chamber of Commerce.



HUNGARY

- CITY: Pécs
- TYPE OF SERVICE/PRODUCT: education
- OWNER OF THE SERVICE/PRODUCT:
 Janus Pannonius Museum
- CATEGORY: Culture
- SUBCATEGORY: IT
- WEBSITE: https://jpm.hu
- CONTACT:jpm@jpm.hu+36 72 514040

- SHORT DESCRIPTION:

 Various exhibition settings and guided tours, including the Roman heritage, for tourists and locals accompanied by modern signalization, info boards and screens.
- PHOTO:

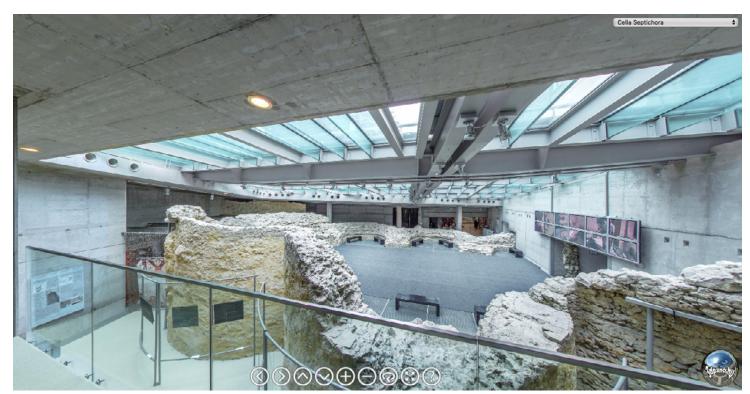




- CITY: Pécs
- TYPE OF SERVICE/PRODUCT:3D tour
- OWNER OF THE SERVICE/PRODUCT:
 World Heritage Pécs
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE: <u>http://pecsorokseg.hu</u>
- CONTACT: info@pecsorokseg.hu +36 72 224755

• SHORT DESCRIPTION: 3D tour of Sopianae - the predecessor of Pécs in the Roman times that had its late Roman Paleochristian cemetery included in the UNESCO World Heritage list in the year 2000.





- CITY: Pécs
- TYPE OF SERVICE/PRODUCT:3D tour
- OWNER OF THE SERVICE/PRODUCT:
 Tourinform Pécs
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE: https://www.iranypecs.hu/en
- CONTACT:info@iranypecs.hu+36 72 213315

- SHORT DESCRIPTION:
 3D tour through the city of Pécs.
- PHOTO:



- CITY: Pécs
- TYPE OF SERVICE/PRODUCT:
 iOS and Android app
- OWNER OF THE SERVICE/PRODUCT:
 GPS My City
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:

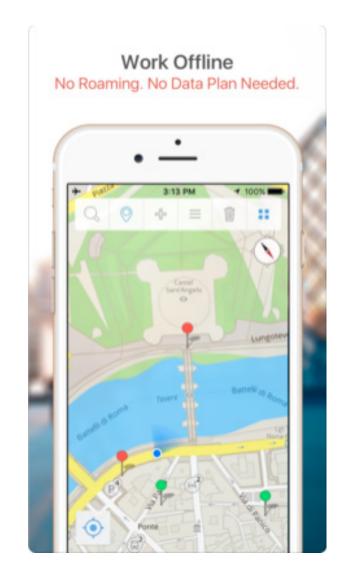
iOS: http://tiny.cc/rq1a1y

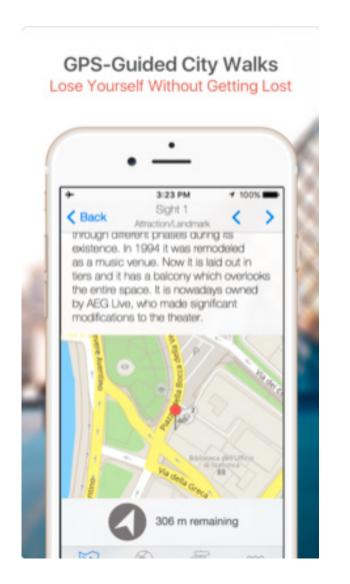
Android: http://tiny.cc/gr1a1y

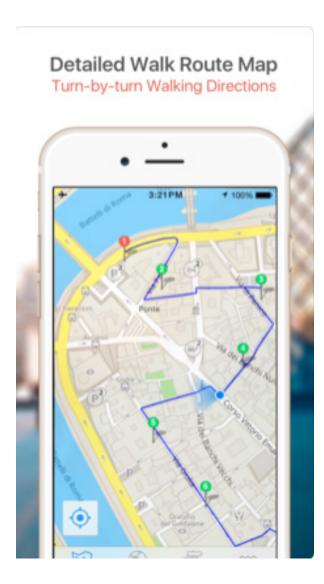
https://www.gpsmycity.com

 CONTACT: helpdesk@gpsmycity.com

- SHORT DESCRIPTION:
 Free iOS and Android application
 for self guided walking tours in
 Pécs, Hungary.
- PHOTO:





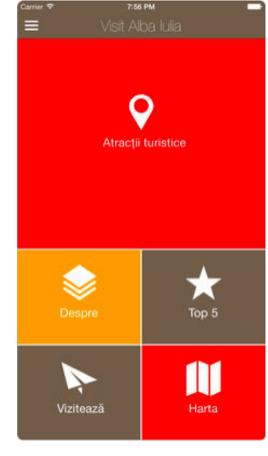


ROMANIA

- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT:iOS app
- OWNER OF THE SERVICE/PRODUCT:
 The City of Alba Iulia
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE: <u>http://www.visitalbaiulia.com/#/app-store/</u>
- CONTACT:
 contact@visitalbaiulia.com

- SHORT DESCRIPTION:
 Free iOS application for tourist guidance through major cultural attractions of the city, including the Roman heritage.
- PHOTO:









- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT: smart web platform
- OWNER OF THE SERVICE/PRODUCT:
 The City of Alba Iulia
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:

https://www.alba-360scan.ro https://albaiuliasmartcity.ro/en/homepage/

CONTACT:
 +4 0372 586428
 albaiuliasmartcity@apulum.ro

• SHORT DESCRIPTION:
Free interactive and virtual tours,
as well as 3D digitisation designed
to promote the largest fortress in
Romania, the Alba Carolina Citadel, to
Romanian and foreign tourists. Virtual
tours on a dedicated web platform
provide tourists with 3D VR (Virtual
Reality) glasses, the chance to feel
present in Alba Iulia wherever they are
in the world, allowing the viewing of
monuments and sights from all Angles
at 360 degrees.



- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT:
 iOS and Android app
- OWNER OF THE SERVICE/PRODUCT:
 The City of Alba Iulia
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:

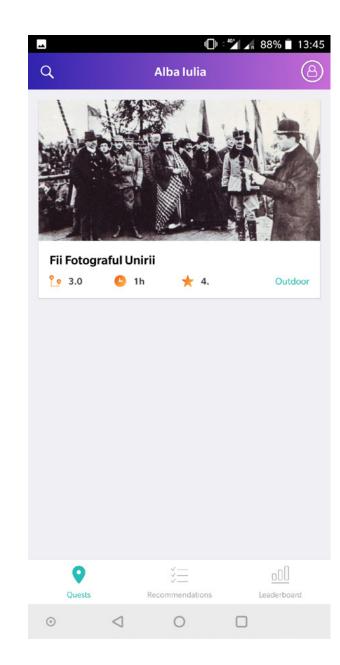
iOS: http://tiny.cc/1g5a1y

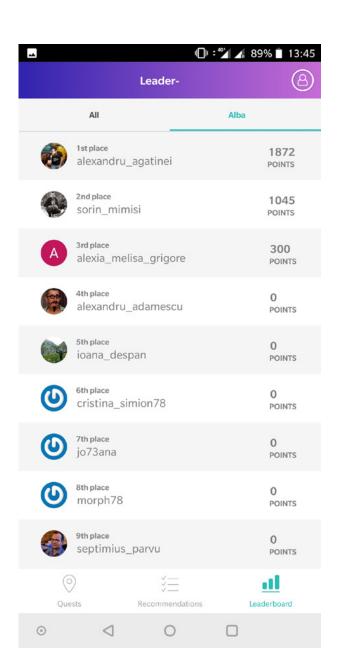
Android: http://tiny.cc/uh5a1y

https://www.questoapp.com

CONTACT:
 +4 0372 586428
 albaiuliasmartcity@apulum.ro

- SHORT DESCRIPTION:
 Questo is a real-life city exploration game, offering mission-like tours which you can play. By following clues and solving riddles, you discover new places around the world, while finding out their hidden stories. These are all part of what is called a 'quest', which are tours in form of missions of discovery that teleport you inside a fictional story where you're the main character.
- PHOTO:

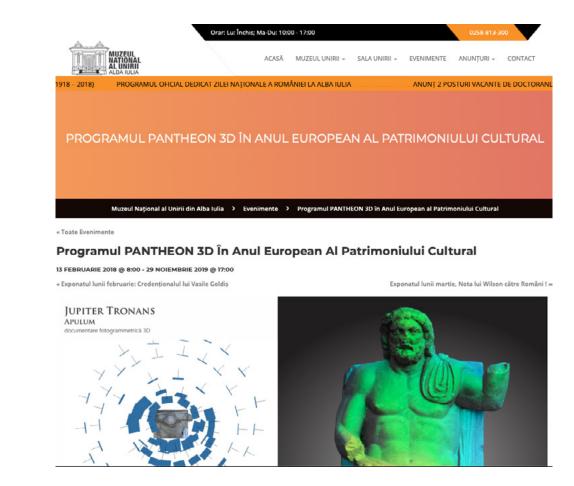


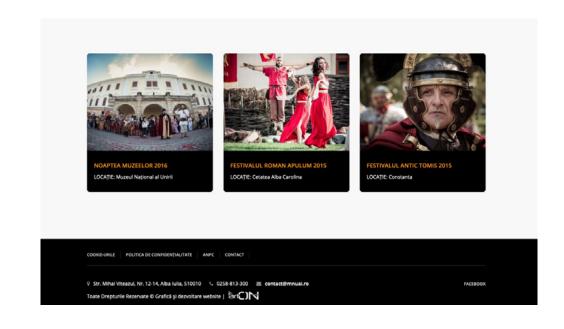




- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT: education; 3D tour; events
- OWNER OF THE SERVICE/PRODUCT:
 National Museum of Union
- CATEGORY: Culture & Creative Industry
- SUBCATEGORY: museum; IT: festival
- WEBSITE: https://mnuai.ro
- CONTACT:
 +4 0258 813300
 contact@mnuai.ro

• SHORT DESCRIPTION: Various programs, 3D tours of museum exhibits and events for tourists and loclas related to Roman cultural heritage.





- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT: education
- OWNER OF THE SERVICE/PRODUCT:
 The Principia Museum
- CATEGORY: Culture
- SUBCATEGORY: museum
- WEBSITE: http://castrul-apulum.ro
- CONTACT: +4 0258 813300 contact@castrul-apulum.ro

 SHORT DESCRIPTION: Various programs and guided tours for tourists and locals to get familiarized with Roman cultural heritage.









- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT: education; event
- OWNER OF THE SERVICE/PRODUCT:
 The City of Alba Iulia
- CATEGORY: Culture
- SUBCATEGORY: festival
- WEBSITE: <u>http://festivalulromanapulum.ro</u>
- CONTACT:
 +4 0258 819462
 turism@apulum.ro

SHORT DESCRIPTION: Apulum Roman festival reconstructs elements of civil and military life. It brings in front of the audience ancient equipment and warfare, Roman military drills and manoeuvres, fights between gladiators, lifestyle and handicrafts of the Romans and Dacians, workshops, games, creative activities and slaves markets. Crafting workshops (smithery, skin dressing, pottery, bone carving, target shooting, cooking, hair dressing) alternate with soldier and gladiator trainings, guided tours of the main Roman landmarks and theatre thematic plays.

• PHOTO:





- CITY: Alba Iulia
- TYPE OF SERVICE/PRODUCT: education; event
- OWNER OF THE SERVICE/PRODUCT:
 The City of Alba Iulia
- CATEGORY: Culture
- SUBCATEGORY: festival
- WEBSITE:
 http://www.visitalbaiulia.com/check-ing-out-the-dacian-citadels-festival-and-apulum-roman-festival/
- CONTACT:
 +4 0258 819462
 turism@apulum.ro

- SHORT DESCRIPTION: The Dacian Citadels Festival comprises miscellaneous activities, ranging from open-air classes for Dacian crafts to cooking and crafts fairs, arms and weapons exhibitions, Dacian workshops, and riding demonstrations. However, by far the greatest attraction of these festivals is the reenactment of battles between the Romans and the Dacians, complete with authentic looking costumes, weaponry and rituals.
- PHOTO:





- CITY: Constanța
- TYPE OF SERVICE/PRODUCT: education
- OWNER OF THE SERVICE/PRODUCT:
 Museum of National History and Archeology
- CATEGORY: Culture
- SUBCATEGORY: museum
- WEBSITE: http://www.minac.ro
- CONTACT:+4 0241 614 562minaconstanta@gmail.com

SHORT DESCRIPTION:
 Guided tours for tourists and locals
 accompanied by modern
 signalization, info boards and
 screens.







- CITY: Constanța
- TYPE OF SERVICE/PRODUCT: education; VR
- OWNER OF THE SERVICE/PRODUCT: The Roman Mosaic Edifice, Museum of National History and Archeology
- CATEGORY: Culture
- SUBCATEGORY: archaeological site
- WEBSITE: http://www.minac.ro
- CONTACT:+4 0241 614 562minaconstanta@gmail.com

SHORT DESCRIPTION:

The Roman Mosaic Edifice is located near the Museum and in its glory times the edifice represent the largest building of its kind in the whole Roman Empire.

The museum exhibition provides collections of goods found in stores building: anchors, bars, weights, paints and resins amphorae, statues, earthen lamps collections, marble, polychrome mosaic pillar heads.

The museum has also developed 3D navigation of the archaeological site.





- CITY: Constanța
- TYPE OF SERVICE/PRODUCT: education; event
- OWNER OF THE SERVICE/PRODUCT:
 Antique Festival Tomis; The City of Constanța
- CATEGORY: Culture
- SUBCATEGORY: festival
- WEBSITE: <u>http://www.primaria-constanta.ro</u>
- CONTACT: +4 0241 488 100 primarie@primaria-constanta.ro

SHORT DESCRIPTION:
 Antique Festival Tomis is cultural event that focuses on the history and the archeological area of Constanta.







- CITY: Constanța
- TYPE OF SERVICE/PRODUCT: guided tour
- OWNER OF THE SERVICE/PRODUCT:
 The City of Constanța
- CATEGORY: Culture
- SUBCATEGORY: archaeological park
- WEBSITE: <u>http://www.primaria-constanta.ro</u>
- CONTACT: +4 0241 488 100 primarie@primaria-constanta.ro

• SHORT DESCRIPTION:

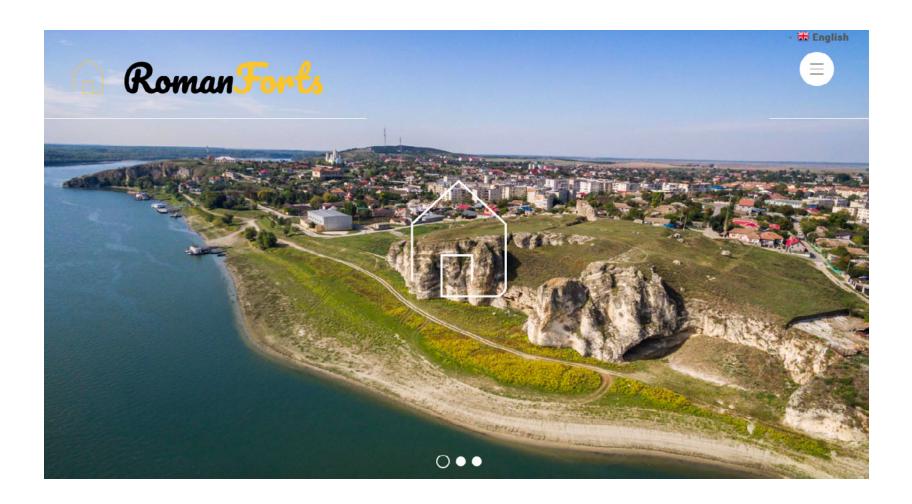
The Archaeological Park is an area with rich vegetation where the ancient Tomis spirit is still present. The park covers an area generally between Constantas City Hall and Ferdinand Avenue and its alleys seem to be a history museum exhibition halls.

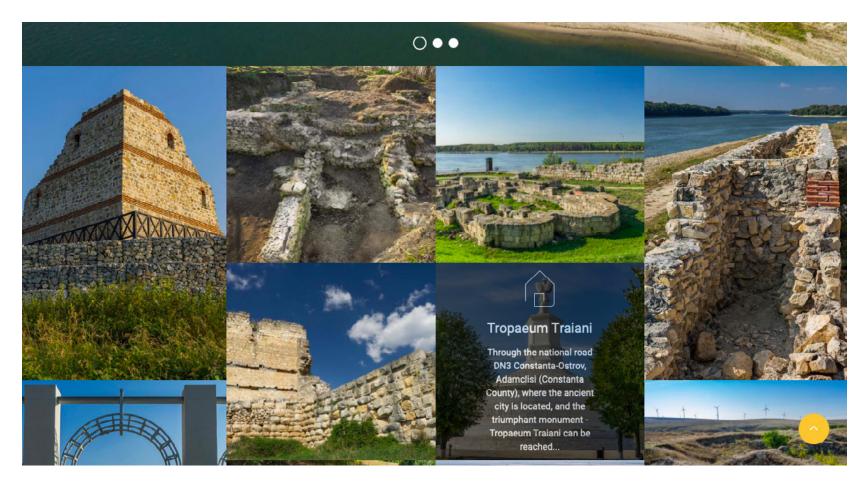




- TYPE OF SERVICE/PRODUCT: web platform
- OWNER OF THE SERVICE/PRODUCT:
 University of Ruse Angel Kanchev, Bulgaria;
 Ruse Regional Museum of History and
 Museum of National History and Archaeology
 Constanta
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE: https://www.romanforts.eu
- CONTACT: pzahariev@uni-ruse.bg

- SHORT DESCRIPTION:
 An interactive web platform displaying
 Roman heritage on the territory of
 Romania and Bulgaria.
- PHOTO:





- TYPE OF SERVICE/PRODUCT:
 iOS and Android app
- OWNER OF THE SERVICE/PRODUCT: TimeTravel mApps Sàrl
- CATEGORY: Creative Industry
- SUBCATEGORY: IT
- WEBSITE:
 Android: http://timetravelrome.com
- CONTACT: pavla.sa.gr@gmail.com

SHORT DESCRIPTION:
 Mobile App that finds and describes
 every significant ancient Roman city,
 fortress, theatre or sanctuary.

